

If this infographic looks like too much reading, just email us at [post@coza-web.co.za](mailto:post@coza-web.co.za) any time and we'll consult with you about your options.

# HELP!

I don't know where to start

I Want A Website

I Want Something Else

We don't just do web design. We do any kind of digital or print design too. That includes logo design, book cover design, MS office templates, Newsletter Designs, and much more. Unfortunately our other services are beyond the scope of this infographic, but please feel free to email us at [post@coza-web.co.za](mailto:post@coza-web.co.za) and we will be happy to consult with you about your needs. We answer all our emails.

The Primary Purpose of My Site is to Be:

A basic web presence that presents our products or services and acts as a point of information to our customers.

An online catalogue of my products where clients can order and/or pay for online.

A blog or portfolio site where i can publish my own content.

A social network; auction site; or offer online streaming

You need an ecommerce solution.

You need a WordPress based website.

We don't build this kind of site. For complex sites like these, you need a full time developer, preferably in-house, not just to develop it, but to maintain it. If you have a developer, and he/she needs help with design work, please have them contact us at [post@coza-web.co.za](mailto:post@coza-web.co.za)

I want something professional

I have a tight budget

Contact us to quote on a custom shopping / order cart solution: [post@coza-web.co.za](mailto:post@coza-web.co.za)

I want something professional

We can custom design a WordPress theme especially for you, which we will populate. You can then either maintain it yourself or pay us to do so for you. Contact us here: [post@coza-web.co.za](mailto:post@coza-web.co.za)

My site will need less than 30 pages

My site will need more than 30 pages

Providing you don't need any complex programming done, you can probably get away with an ordinary HTML5 website.

You need a Content Management System (CMS) based website.

I'm Poor :(

If you host with us, we can set you up with a stock template that you can populate and maintain yourself. Contact us here: [post@coza-web.co.za](mailto:post@coza-web.co.za)

I don't mind paying for maintenance as needed.

I need to manage my own content.

We have lots of reasonable maintenance options available. An inexpensive minutely rate for small changes/a monthly retainer for constant changes/quote up front per spec. Contact us for an HTML5 website here: [post@coza-web.co.za](mailto:post@coza-web.co.za)

WAIT...DO I NEED ANYTHING ELSE?

## A Domain & Website Hosting

Every website needs a domain (e.g. yourwebsite.com). and a web host (always on server that your website files sit on). We can register a domain for you and rent you hosting space at an annual fee. You can see package specs and pricing here: [www.coza-web.co.za/web-hosting.htm](http://www.coza-web.co.za/web-hosting.htm)

## Search Engine Optimisation & Marketing

Basic SEO (Search Engine Optimisation) is included with every website we build, except for free WordPress templates. We offer a limited range of SEM (Search Engine Marketing) solutions which you can read about here: [www.coza-web.co.za/web-marketing.htm](http://www.coza-web.co.za/web-marketing.htm)

Coza Web Design was established in 2006.

We've stayed in business this long because we consistently provide:

- Beautiful, professional designs
- Solid, clean, error free coding
- User, device, and SE friendly interfaces
- Sound technical advice
- Good communication throughout each project

[www.coza-web.co.za](http://www.coza-web.co.za) | [post@coza-web.co.za](mailto:post@coza-web.co.za)

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WEB DESIGN