

2012 PRICELIST

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BE RESPONSIBLE

Think about the environment before printing this (or any other) document. Do you really need a hard copy?

SPECIALS

FREE LOGO WITH YOUR WEBSITE

If you commission us to design a website, you also have the option of us designing the logo for the same company for free.

FREE COVER DESIGN

If you've written a book, or produced a film or album, and you need the cover designed, we will undertake this task for free. Terms & conditions apply.

DISCLAIMER

The prices within are subject to change without prior notice. Though they will give you a fairly accurate idea of what you can budget for, do contact us for an official quote.

WEBSITE DESIGN

Web Design

The following base prices exclude animation, directory submissions, hosting and any extra functionality mentioned.

Minimum	1 page website, 3 concepts supplied	R 3 000
Small	3 page website, 3 concepts supplied	R 4 000
Standard	5 page website, 3 concepts supplied	R 5 000
Medium	7 page website, 3 concepts supplied	R 6 000
Larger	8 page website and above, 3 concepts supplied	Minimum of R 6 500

Web Maintenance

N.B. We don't provide maintenance on websites that we didn't design or build ourselves.

If a large job, we will quote per requirement. For small jobs, we charge R 6.00 / minute.

If you need regular web maintenance, you can request that we draw up a contract for a monthly retainer.

Web Animation

Animation refers to moving text or graphics. The scope of animation work can vary drastically, so we are unable to provide exact prices for every scenario here. If you know what you need, contact us with a thorough plan and we will provide a quote. Alternatively, here are some basic animation options...

Basic Slideshow	1 animation consisting of a set of images with a transition – Can be added to multiple pages	R 2 000
Advanced Slideshow	1 animation consisting of a set of images with a transition and Text Animation - Can be added to multiple pages	R 2 500
Motion / Shape Tween	1 animation with objects moving or changing shape – Can be added to multiple pages	Minimum of R 2 500
Flash Only Website	We don't recommend entirely flash websites due to... - Bad load speed - Inability to bookmark individual pages - Inability of searchbots to follow links and index content ...but we will develop one on request	Price varies depending on complexity

Web Development

N.B. We don't provide development as a stand alone service. The following functionality is only available for websites that we design and build ourselves.

Web development refers to extra functionality (usually coded with php or JavaScript and often requiring a MySQL database) such as blogs, content management systems and ecommerce solutions. With the exception of WordPress Blogs, we do not use cheap and free off-the-shelf packages as they are often bloated and complex for the client to use, and more often than not, can not be styled properly. Our development solutions are customised for the client so that they are clean, easy to use and perfectly integrated within the styled website.

Complexity of these solutions can vary drastically so we are unable to provide exact prices for every scenario here.

If you know what you need, contact us with a thorough plan and we will provide a quote. Alternatively, here are some rough estimates...

Ecommerce &/ CMS	Shopping Cart &/ Ability to edit the website yourself	Ordinarily you could expect to pay between: R 20k and R 40k
Blog	Wordpress Blog as stand-alone website or integrated into website	If it is an addition to a website that we have already built: R 4k – R 6k If a stand-alone installation: R 5k – R 7k
Contact Form	Visitor form which forwards it's captured data to an email address.	If the website we design for you has a contact page, you are welcome to request this functionality while we are building it at no extra cost.
Google Tools	Google Custom Search / Google AdSense / Google Analytics	You are welcome to request this functionality while we are building your website at no extra cost.

Web Marketing

N.B. We don't provide web marketing on websites that we didn't build ourselves.

We are not a dedicated SEO company, but we do build search engine friendly websites by default, so providing your market sector is not ultra competitive, with good content, some reasonable patience and directory submissions, you will start to receive some search engine love. If you require more in-depth web marketing, you are welcome to bring any offers and proposals from SEO companies to us for advice as the majority of these SEO companies are charlatans who will attempt to sell you what you already have.

Simple SEO	Websites we build are Optimised for search engines with: - Search Engine Friendly Navigation - H1, Meta & Title Tags - Alt attributes	Included for free on sites designed and built by us
Directory Submissions	Manual submission to quality local & International directories Includes report on completion	R 800

Web Hosting & Domain Registration

If you want your website to be visible with the public, you need someone to register the domain name and host the website. We are hosting resellers, so we can organise both for you. We have a 6 different hosting packages to choose from, and each one includes either a .co.za domain name registration or .co.za domain name transfer, as well as the annual domain renewal fee. It also includes labour (setting up email addresses, redirects, etc) and all admin fees, so there are no hidden costs.

PACKAGE	01	02	03	04	05	06
DISK SPACE	50mb	250mb	750mb	1.5gb	3gb	5gb
BANDWIDTH	We do not cap bandwidth					
MAIL BOXES	5	15	30	75	100	200
MB LIMIT / BOX	10mb	20mb	40mb	60mb	80mb	100mb
PHP	All packages have php					
MYSQL DB'S	1	1	1	1	2	5
WEBMAIL	No	No	Yes	Yes	Yes	Yes
SSI	No	No	No	Yes	Yes	Yes
SUB DOMAINS	0	0	0	0	2	10
COST / YEAR	R600	R960	R1320	R1680	R2280	R2880

Domain Prices

You will need to choose one of the above hosting packages as we do not register domains independently.

.co.za	Each of the above hosting packages includes either a domain registration or a domain transfer of 1 .co.za domain & annual domain renewal fee of same.
.com, .net, .org, .biz, .info	These extensions cost an additional R100.00 / year on top of whichever hosting package you choose.
.mobi	This extension costs an additional R150.00 / year on top of whichever hosting package you choose.
.co.uk, .org.uk	These extensions cost an additional R250.00/year on top of whichever hosting package you choose.
.org.za, .za.net, .za.org	These domain extensions are for non-commercial use (non-profit organisations, private, users, etc). They extensions are free, so in the event that you choose one of them, your hosting package will be R75.00 / year cheaper.

BRANDING

Logo Design

SPECIAL - If you commission us to design a website, you also have the option of us designing the logo for the same company for free.

Alternatively, if you only wish to have a logo designed...

Logo Design	3-6 Concepts, as needed	R 1 600
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Banners / Signage

Due to the multitude of shapes and dimensions available, we are unable to provide exact prices for every scenario here. If you know what you need, contact us with specs and we will provide a quote. Alternatively, here are some rough estimates...

Small Rectangular Banner	Rectangle/Square up to 1m- in size 2 concepts supplied + Repro Ready file of chosen design Excludes Printing costs and the physical banner itself.	R 3 600
Medium Rectangular Banner	Rectangle/Square between 1m ² & 3m ² in size 2 concepts supplied + Repro Ready file of chosen design Excludes Printing costs and the physical banner itself.	R 5 400
Large Rectangular Banner	Rectangle/Square larger than 3m ² in size 2 concepts supplied + Repro Ready file of chosen design Excludes Printing costs and the physical banner itself.	Minimum R 7 200
Odd Shape	Non-Rectangular/Square shape 2 concepts supplied + Repro Ready file of chosen design Excludes Printing costs and the physical banner itself.	Minimum R 3 600
Multi-Faceted	More than 1 surface 2 concepts supplied + Repro Ready file of chosen design Excludes Printing costs and the physical banner itself.	Minimum R 5 400

Animated Logo Screens

Your logo is animated in the style of a movie or computer game opening sequence. Complexity varies greatly, so we are unable to provide exact prices for every scenario here. If you know what you need, contact us with specs and we will provide a quote. Alternatively, here is a rough estimate...

Animated Logo Screen	Movie/Game-Style intro animation of your logo	Minimum R 4 000
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HANDOUTS

Business Card Design

Single Sided Business Card	3 concepts supplied + Repro Ready file of chosen design Excludes printing	R 1 700
Double Sided Business Card	3 concepts supplied + Repro Ready file of chosen design Excludes printing	R 1 900
Additions	Extra card made up for other staff member	R 60 / card

Brochure Design

Due to the multitude of shapes and dimensions available, we are unable to provide exact prices for every scenario here. If you know what you need, contact us with specs and we will provide a quote. Alternatively, here are some standard types...

Single Sided Flyer	One side of a single page, up to A4 size Excludes printing	R 2 200
Double Sided Flyer	Both sides of a single page, up to A4 size Excludes printing	R 2 800
Folder	Single Sheet, folded once, up to A4 folded size Excludes printing	R 4 200
Tri-Fold / Z-Fold	Single sheet folded twice to produce 6 surfaces Excludes printing	R 4 800
Booklet	Multiple sheets folded into a booklet, up to A4 folded size Excludes printing	Minimum R 6 400

STATIONERY

Word Templates

Letterhead Template	MS Word 2003 / 2007 Letterhead and Continuation sheet	R 1 200
Quote Template	MS Word 2003 / 2007 Quotation	R 1 800
Invoice Template	MS Word 2003 / 2007 Invoice	R 1 800

Traditional Printed Stationery

Letterhead Template	Letterhead + Continuation sheet Repro Ready file supplied, Excludes printing	R 1 800
Comp Slip	Repro Ready file supplied, Excludes printing	R 800

Email Stationery

Email Stationery	Design and initial technical support for MS Outlook 2003 / 2007.	R 1 500
Email Newsletter	Design and initial technical support for MS Outlook 2003 / 2007.	R 2 200
Email Signature	Design and initial technical support for MS Outlook 2003 / 2007	R 800
Extra Email Signature	Extra signature made up for other staff member	R 60 / Signature

ADVERT DESIGN

Printed Advert Design

Yellow Pages Listing	Design only. Excludes placement cost.	R 500 – R 800
¼ Page Advert	Made to mag / newspaper specs. Excludes placement cost.	R 2 200
½ Page Advert	Made to mag / newspaper specs. Excludes placement cost.	R 2 800
Full Page Advert	Made to mag / newspaper specs. Excludes placement cost.	R 3 400
DPS (Double Page Spread)	Made to mag / newspaper specs. Excludes placement cost.	R 4 600

Internet Banner Adverts

We can make up internet banner adverts to custom specs as required, though naturally we can't provide prices for every scenario. Below are the 2 most common standard sizes for internet banner adverts.

Standard 468x60	.swf / .gif. Excludes placement cost.	R 1 500
Standard 120x600	.swf / .gif. Excludes placement cost.	R 1 800

Email Adverts

Email Advert	Made up as html stationery for use with most bulk mailing companies. Also compatible to send from Outlook, Live Mail or Thunderbird. Design only – Mailing lists & Sending is your responsibility.	R 1 800
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Poster Design

A3 Poster	Includes repro ready file. Excludes printing.	R 2 800
A2 Poster	Includes repro ready file. Excludes printing.	R 3 600
A1 Poster	Includes repro ready file. Excludes printing.	R 4 400

PRESENTATIONS

Flash Presentations

Due to widely varied scope, we are unable to provide an exact price without exact specifications.

Flash Presentation	Includes CD label design. Excludes CD's, Burning & label printing.	Minimum R 9 000
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PowerPoint Presentations

We generally do not quote to build an entire PowerPoint presentation, but rather a few different types of slides, for example, a cover slide, a text slide, a bulleted list slide, etc. This works out cheaper for you as you can then re use these slides to make other PowerPoint presentations as needed.

PowerPoint Presentation	3 Slide Template [Cover, Plain Text, Bulleted List]	R 3 500
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3D MODELLING

3D Objects

3D objects can vary in complexity and detail. Therefore, it is not possible to provide a flat rate.

3D Object	Provided as .obj file.	Minimum R 750
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3D Visualisation

3D objects can vary in complexity and detail. Therefore, it is not possible to provide a flat rate.

3D Visualisation	Provided as jpg renders from a variety of angles.	Minimum R 3000
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3D Animation

3D objects can vary in complexity and length. Therefore, it is not possible to provide a flat rate.

3D Animation	Provided as an .avi / .flv / sequence of jpg images.	Minimum R 3000
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AND MORE

Cover Design

SPECIAL - *If you've written a book, or produced a film or album, and you need the cover designed, we will undertake this task for free. Terms & conditions apply.*

To take advantage of this special:

- You will have to prove that the book, film or album is legitimate. The reason for this is we don't want to be kept busy by our competitors doing free work for fake projects.
- We will dictate the timeline.
- We will not design covers for anything we deem to be dodgy (for example risqué films)
- If purchasing a stock art photo would enhance the design, we will discuss and have this approved by you first, as this is a cost that would fall to you.
- We have the right to withdraw the offer at any time.
- Though your ideas are of course welcome, we will retain some measure of artistic freedom.

Calendar Design

If the type of calendar you need is not listed, contact us with specs and we will provide a quote.

Simple Tent Calendar	Single A4 sheet folded into 3 surfaces to form a prism Excludes Printing costs and stock photos if necessary	R 2 200
Multi-Page Tent Calendar	Prism shaped calendar with a page per month Excludes Printing costs and stock photos if necessary	R 4 500
Small 1 Page Wall Calendar	Single Rectangle/Square sheet up to A3 in size Excludes Printing costs and stock photos if necessary	R 2 400
Large 1 Page Wall Calendar	Single Rectangle/Square sheet up to A1 in size Excludes Printing costs and stock photos if necessary	R 2 800
Small Multi Page Wall Calendar	12 Rectangle/Square sheets up to A3 in size	R 5 200

Excludes Printing costs and stock photos if necessary	
Large Multi-Page Wall Calendar 12 Rectangle/Square sheets up to A1 in size Excludes Printing costs and stock photos if necessary	R 6 700

Wallpapers

Wallpaper The computer kind, not the type that gets applied to walls	Minimum R 600
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Screensavers

Simple Screensaver Graphic slideshow with / without further animation	Minimum R 2 500
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Photo Manipulation

Due to the varied scope and complexity, it's impossible to give a flat rate, or even an estimate. If you know what you need, contact us with the details and we will provide a quote.